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**Travel Experts and Consumers Give Southwest Florida’s Paradise Coast**

**High Marks on Numerous “Best” Lists, Rankings, Reader Polls**

**Naples, Fla.** (February 24, 2016) – Travel experts, online travel site users, magazine editors and readers have consistently given high rankings and praise to [Florida’s Paradise Coast](http://www.paradisecoast.com), which includes

Naples, Marco Island and the Everglades. Here is a list of some of these prestigious rankings.

 **Gallup-Healthways State of American Well-Being Community Rankings**

Naples and the nearby communities of Marco Island and Immokalee, all in Collier County, Florida, top the list as the [#1 Community for Well-Being](http://www.well-beingindex.com/naples-immokalee-marco-island-florida-no.-1-in-well-being) in the U.S., rising in this annual research-driven ranking from number seven. Residents had the highest well-being across 190 communities surveyed in 2014-2015. Metrics for evaluation are based on five essential elements of well-being – Purpose: liking what you do every day; Social: having supportive relationships and love in your life; Financial: managing your economic life to reduce stress and increase security; Community: liking where you live, feeling safe and having pride in your community; and Physical: having good health and enough energy to get things done daily.

 **Trivago.com**

Naples ranked by users at [www.Trivago.com](http://www.Trivago.com) as the [#10 best U.S. City for Hotels for 2016](http://imgec.trivago.com/contentimages/press/2016_usbestrankedcities.pdf).

**J.D. Power**J.D. Power released its 2015 North American Airport Satisfaction Study and Southwest Florida International Airport (RSW) ranked **#1 in the country in the medium airport category**. The study, in its 10th year, measures overall traveler satisfaction with large- and medium-sized North American airports in the areas of terminal facilities, airport accessibility, security check, baggage claim, check-in/baggage check and terminal shopping. RSW’s score of 792 was the highest in the entire study this year, where the average was 752 for medium and 719 for large airports.

**USA TODAY’s 10Best**Naples voted as the [#1 Best Destination for Luxury Travelers](http://www.10best.com/awards/travel/best-destination-for-luxury-travelers/#thumbnail-3811-click) in the U.S. by readers at USA TODAY’s 10Best travel section. Editors chose Naples among 20 best places to go for a luxury vacation, then readers voted for the top 10.

**USA TODAY’s 10Best**

 Fifth Avenue South voted as the [#2 Alfresco Dining Neighborhood in the U.S.](http://www.10best.com/awards/travel/best-al-fresco-dining-neighborhood/) by readers at USA

TODAY’s 10Best travel section. Editors chose Naples among 20 best places to dine outdoors,

 then readers voted for the top ten

**Conde Nast Traveler** Naples is included in the Conde Nast Traveler list of [Best Small Cities (U.S.)](http://www.cntraveler.com/galleries/2015-10-08/top-small-cities-in-the-us-readers-choice-awards) in the 2015 Reader’s Choice Awards.

**TripAdvisor Vacation Rentals**

Naples came in at #1 on the TripAdvisor vacation rental division’s list of “[23 Affordable Fall Destinations.”](http://www.tripadvisor.com/VacationRentalsBlog/2015/08/03/23-affordable-destinations-autumn-vacation-rentals/) They analyzed the prices of over 1,000 US destinations for an autumn getaway. The locations on the list are the most affordable places to rent a vacation home this fall, all with their own special allure guaranteed to create lasting memories.

**Tripping.com**

Two Naples-area beaches are on Tripping.com’s list of [10 Best Beaches of Florida’s Gulf Coast](https://www.tripping.com/explore/the-10-best-beaches-of-floridas-gulf-coast).

 Coming in at #1 is Delnor-Wiggins Pass State Park and at #3 is Clam Pass County Park.

**Dr. Beach’s Top Ten USA Beaches 2015**
[Two of Florida’s Paradise Coast Beaches, side-by-side in north Naples, make the Top Ten USA Beaches list.](http://www.drbeach.org/top102015.html) Barefoot Beach Preserve County Park is #2 for the second consecutive year and Delnor-Wiggins Pass State Park is #9, moving up from the #10 spot last year.

**Conde Nast Traveler**Naples makes the list of [America’s Best Food Cities](http://www.cntraveler.com/galleries/2015-04-13/america-best-food-cities-readers-choice-awards-2014) for the second consecutive year in the Conde Nast Traveler Reader’s Choice Awards.

**Forbes** Naples ranks as the [#1 Best City for Job Growth](http://www.forbes.com/sites/kurtbadenhausen/2015/07/29/graphic-the-10-best-and-worst-cities-for-job-growth/).

**Yahoo! Travel**Marco Island ranks #8 on Yahoo! Travel’s list of [10 Most Popular U.S. Islands for Summer Vacation.](https://www.yahoo.com/travel/10-most-popular-u-s-islands-for-summer-vacations-123405761187.html)

**Huffington Post**Everglades City is ranked #1 on Huffington Post’s list of [11 of America’s Best Small Towns Perfect for a Long Weekend Trip.](http://www.huffingtonpost.com/2015/07/02/best-small-towns_n_7662666.html?_sm_au_=iVV2fRBzS6H7N3Fq)

**Recreational Fishing & Boating Foundation**

The RBBF and its Take Me Fishing campaign released [the 2015 Top 100 Family-Friendly Places to Fish and Boat in June 2015 – with Everglades National Park at #1 on the list!](http://news.takemefishing.org/NFBW-TopPlaces) Voting was held as part of a national RBBF sweepstakes.

**University of British Columbia's Vancouver School of Economics**What started as a scientific survey of the unhappiest cities in the U.S. revealed [Naples, Fla. as the fourth HAPPIEST city!](http://www.sciencedaily.com/releases/2014/07/140722103917.htm)

**Trivago.com**[Naples ranked #2 Top City to Stay for 2015](http://imgec.trivago.com/contentimages/press/texts/2015_US_RepRanking.pdf) based on highest quality accommodations as ranked
 by online guest reviews at hotel search engine Trivago.com.

**TripAdvisor and FlipKey.com** [Naples ranked as a Top Gulf Coast Beach Destination](https://www.flipkey.com/naples-vacation-rentals/g34467/related-articles/#naples-best-gulf-coast-beach) by the vacation rental company of leading
 travel site TripAdvisor based on industry research and traveler feedback.

**Dr. Beach’s Top Ten USA Beaches 2014**
 [Two of Florida’s Paradise Coast Beach Make Top Ten USA Beaches List](http://www.paradisecoast.com/media_center/news_releases/two_of_florida_s_paradise_coast_beaches_make_dr_beach_s_top_10_list_for_2014)

Barefoot Beach #2; Delnor-Wiggins Pass State Park #10

**Conde Nast Traveler**

Naplesis named in [Best Small Cities](http://www.cntraveler.com/galleries/2015-07-29/the-30-best-small-cities-in-america-readers-choice-awards-2014/11) list by Conde Nast Traveler’s Reader’s Choice Awards, coming in at #20 out of 30 beautiful small cities voted upon by readers.

**Condé Nast Traveler** [2013 Reader’s Poll – Best American Cities for Foodies](http://www.cntraveler.com/daily-traveler/2014/04/best-food-cities)Naples enters this prestigious Top 20 list at #17 on the strength of its seafood, international
 cuisine and eclectic choices for cuisine at independent local restaurants.

**RealtyTrac Study – Top Beach Towns 2014**[Naples #2 and Marco Island #5 in Top 20 Beach Town Housing Markets](file:///C%3A%5CUsers%5CErinSmith%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C4TW7OCO2%5Cactors%20including%20average%20temperature%2C%20air%20quality%2C%20crime%20rate%20and%20the%20number%20of%20sunny%20days%20per%20year)Study is based on factors including average temperature, air quality, crime rate and the number of sunny days per year.

**TripAdvisor Travelers’ Choice Islands Awards 2014**[Travelers' Choice™ 2014 Winner Islands](http://www.tripadvisor.com/TravelersChoice-Islands-cTop-g191)Marco Island named #1 Island USA and #4 Island in the World in annual readers’ poll.

**Gallup-Healthways Well-Being Index**

[Cities with the Least Miserable (Happiest) Workers](http://money.msn.com/personal-finance/cities-with-the-most-and-least-miserable-workers)The Naples-Marco Island area is #4 on the list of least miserable, or happiest workers.

**USA TODAY 10Best 2014** [10Best Golf Destinations](http://www.10best.com/awards/travel/best-golf-destination/)
 Naples is ranked at #5 on the Top Ten Golf Destinations in the world list.

**USA TODAY 10Best 2014** [10Best North American Romantic Getaways](http://www.10best.com/awards/travel/best-romantic-n-american-getaway/)Naples is ranked at #6 on the Best Romantic N. American Getaway list.

 **International Association of Golf Tour Operators 2014** [2014 Golf Destination of the Year – North America](http://www.iagto.com/Public/Media/PressRelease/Details.aspx?id=47bc1ce2-19f8-4c8e-8f79-2213f831fe6e)

Florida’s Paradise Coast chosen as the #1 North American golf destination by the top golf tour

 operators in the world.

**Babble.com**

[America the Beautiful: 25 Best Beaches](http://www.babble.com/travel/america-the-beautiful-25-best-beaches/naples-fl/)

Naples is names as one of the “25 Best Beaches.”

**Travel Channel**

 [Top 10 Beaches in Florida](http://www.travelchannel.com/interests/beaches/articles/top-10-beaches-in-florida)

Naples is named as one of the “Top 10 Beaches in Florida.”

**Golf Digest**

[America’s Top 50 Courses for Women](http://www.golfdigest.com/golf-courses/2011-06/top-50-courses-for-women?currentPage=1)

 Panther Run Golf Club included on list of “Top Courses for Women.”

**2013 and Previous Years**

**Travel + Leisure 2013**

[18th Annual World’s Best Awards](http://www.travelandleisure.com/worldsbest/2013/hotels/resorts-us/511)

Marco Beach Ocean Resort, The Ritz-Carlton, Naples and LaPlaya Beach & Golf Resort are all ranked on the annual reader’s choice survey as “Top Resorts in the Continental U.S.”

**Smarter Travel**

[Florida's Best Hidden Beaches](http://www.smartertravel.com/photo-galleries/editorial/floridas-best-hidden-beaches.html?id=468&all=1)

Keewaydin Island is included in this list.

**Forbes**

[Top Places to Retire Rich](http://www.forbes.com/sites/williampbarrett/2013/04/02/top-places-to-retire-rich/)

Naples is included as part of the top 25 places to retire rich.

**Dr. Beach**

[Top 10 Beaches for 2013](http://www.drbeach.org/top10beaches.html)

 Barefoot Beach is #6 on this annual list.

**USA Weekend**

[USA’s 5 best road trips](http://www.usaweekend.com/article/20130517/LIVING01/305170007/USA-s-5-best-road-trips)

 Everglades National Park was included on this list.

**TripAdvisor**

[2013 Travelers' Choice Destination Awards](http://www.tripadvisor.com/TravelersChoice-Destinations-cTop-g191)

 Naples is included on top 25 U.S. destinations list.

**TripAdvisor**

 [2013 Travelers’ Choice Island Awards](http://www.tripadvisor.com/TravelersChoice-Islands)

 Marco Island named #3 on the list of “Best Islands in the U.S.”

**USA Today**

[Dog-friendly Florida: Top spots to vacation with pets](http://www.usatoday.com/story/travel/destinations/2013/03/15/dog-friendly-florida-top-spots-to-vacation-with-pets/1992039/)

 Naples is included on this list.

**National Geographic Books**[100 Places That Can Change Your Child’s Life](http://shop.nationalgeographic.com/ngs/product/books/travel-and-adventure/travel-best-sellers/100-places-that-can-change-your-child%27s-life)Book described 100 places around the world where children can learn through unique experiences. Marco Island’s Dolphin Explorer cruise, where passengers assist and interact with naturalists gathering data for the 10,000 Islands Dolphin Project, was the only place and experience in the state of Florida included in the book.

**MarketWatch**[2013 The 10 best U.S. cities to retire in](http://www.marketwatch.com/story/the-10-best-us-cities-to-retire-in-2013-02-23)

*MarketWatch* editors and researchers at TopRetirements.com rank Naples as the #7 spot to retire

**U.S. News & World Report**
[2013 10 Great Places to Retire](http://money.usnews.com/money/blogs/On-Retirement/2013/04/02/the-10-best-places-to-retire-if-you-can-afford-it)
Naples is included on this list.

**Travel + Leisure**

[T+L’s Florida Top 10](http://www.travelandleisure.com/articles/top-florida-attractions/9)

The Everglades is included on this list as “Into the Wild.”

**Condé Nast Traveler**

[2012 Readers' Poll](http://www.cntraveler.com/spas/polls/2012/conde-nast-traveler-spa-poll-2012)

LaPlaya Beach & Golf Resort and Marco Island Marriott Beach Resort, Golf Club & Spa are included in “The Top 270 Spas in North America, the Caribbean, Hawaii and at Sea.”

 **Yahoo! Travel**

[The Best of America's National Parks](http://travel.yahoo.com/ideas/the-best-of-america-s-national-parks.html?page=all)

 Everglades National Park is included on this list as “Best for peaceful encounters with sub-tropical wildlife.”

**Coastal Living magazine**

2012 America’s Happiest Seaside Towns

Naples has been ranked at #2 in this list of the nation’s most blissful coastal towns.

**Smithsonian magazine**[2012 The 20 Best Small Towns in America](http://bit.ly/J2xIOi)

Naples is #9 on this prestigious list of culturally rich small American towns

**MarketWatch**[2012 10 Best Places to Retire in the U.S.](http://www.marketwatch.com/story/10-best-places-to-retire-in-the-us-2012-02-29)

*MarketWatch* editors and researchers at TopRetirements.com rank Naples as the #3 spot to retire

***Florida Travel + Life magazine***[2011 Top 15 Secret Islands in Florida](http://www.floridatravellife.com/articles/secret-island-getaway-marco-island)Marco Island is included on this elite list.

**Gulfscapes magazine**

[2011 Best Gulf Towns Reader’s Poll](http://gulfscapes.com/gulfscapes-magazine-beach-magazine/top-10-gulf-coast-towns-released-by-gulfscapes-magazine/)
Naples is ranked at #8 in the Top Ten

 **U.S. News & World Report** [2011 Best Florida Beaches](http://travel.usnews.com/Rankings/Best_Florida_Beaches/)
 Naples is ranked #2 in Florida.

**U.S. News & World Report**
[2011 Most Relaxing Beaches in the USA and Caribbean](http://travel.usnews.com/Rankings/Most_Relaxing_Beaches/)
Naples is ranked #5.

**U.S. News & World Report**
[2011 Best Relaxing Getaways in the USA](http://travel.usnews.com/Rankings/Best_Relaxing_Getaways_in_the_USA/)
Naples is ranked #5.

**U.S. News & World Report**[2011 Best U.S. Luxury Destinations](http://travel.usnews.com/Rankings/Best_USA_Luxury_Destinations/)
Naples is ranked #7.

**TripAdvisor™**[2011 Traveler’s Choice Poll – Top 25 Beaches in the USA](http://www.tripadvisor.com/TCBeaches-g191-cTop25-United_States.html)
Naples is ranked #13.

**University of Wisconsin**2011 and 2010 – Healthiest Florida CountyCollier County (including Naples, Marco Island and Everglades City) is selected as the #1 healthiest county in Florida for two straight years.

**Southern Living**[April 2010 Top Ten Secret Beaches of the South](http://www.southernliving.com/travel/secluded-beach-vacations-00400000067039/page3.html)Keewaydin Island, located between Naples and Marco Island, is included with a very positive editorial.

**Birder’s World**
[2010 Reader’s Favorite Places to Watch Warblers](http://www.birdwatchingdaily.com/Where%20to%20go/Readers%20Favorites/2010/01/Readers%20favorite%20places%20to%20watch%20warblers.aspx)
Corkscrew Swamp Sanctuary is #6.

**Birder’s World**
[2010 Reader’s Favorite Places to Watch Hawks](http://www.birdwatchingdaily.com/Where%20to%20go/Readers%20Favorites/2010/08/Favorite%20places%20to%20see%20hawks.aspx)
Everglades National Park is # 3.
Corkscrew Swamp Sanctuary is #8.

**Birder’s World**
[2010 Reader’s Favorite Places to Watch Owls](http://www.birdwatchingdaily.com/Where%20to%20go/Readers%20Favorites/2010/10/Favorite%20places%20to%20watch%20owls.aspx)
Corkscrew Swamp Sanctuary is #5.
Everglades National Park is #7.

**Birder’s World**
[2009 Reader’s Favorite Places to Watch Eagles](http://www.birdwatchingdaily.com/Where%20to%20go/Readers%20Favorites/2009/12/Readers%20favorite%20places%20to%20watch%20eagles.aspx)
Everglades National Park is #11.

**CNNMoney.com**
[2008 Best Places for a Long Life](http://money.cnn.com/galleries/2008/moneymag/0809/gallery.bestplaces_lifeexpect.moneymag/4.html)
Collier County ranked #4 in the USA.

**AARP The Magazine**[2008 - Top 10 Healthiest Cities to Live and Retire](http://www.thinkgreenhawaii.com/aarp-the-magazine-names-the-top-10-healthiest-places-to-live-in-america/)
The Naples/Marco Island metropolitan area is ranked #10 in the USA.

**Coastal Living**[2007 Top Romantic Escapes](http://www.coastalliving.com/travel/top-10/top-10-romantic-escapes-00400000000221/)
Naples was listed #1 worldwide.

**American Shore and Beach Preservation Association
2007 America’s Top Restored Beaches**Collier County, Fla. beaches were included in this list of seven restored beaches for 2007.

**Dr. Beach - America’s Top Ten Beaches**
[2006 America’s Top Ten Beaches list as determined by Dr. Beach](http://www.infoplease.com/toptens/bestbeaches.html)
Barefoot Beach, located north of downtown Naples, was named #10 on the list in 2006.

**Condé Nast Traveler**[2006 20 Best Beaches in America](http://www.concierge.com/cntraveler/articles/10168?pageNumber=4)
Naples is included on this list with an excellent editorial review.

**Travel Channel
2005 America’s Best All-Around Beach**
Naples was selected by a panel of top national editors as America’s Best All-Around Beach, the top beach designation for 2005.

**The 100 Best Art Towns in America by John Villani**Naples Named the **#1 Small Art Town in America**

2005 book by author and art critic John Villani.

**Travelocity
2005 Top Ten Less Traveled Beaches**
Barefoot Beach is included on the list.

**TripAdvisor™
2005 Top Ten Hidden Gems Reader’s Poll**

Bellasera Hotel, Naples is on this list.

**Florida Monthly
2005 Best of Florida Awards**

Clyde Butcher named Best Florida Artist.

**Yahoo! Travel**

**Top Ten USA Beaches**

2003 User Poll in conjunction with National Geographic Traveler.
 Naples is selected as one of the Top Ten Beaches.

**Birder’s World**[2002 Reader’s 15 Favorite Birding Destinations in the U.S. and Canada](http://www.birdwatchingdaily.com/en/Where%20to%20go/Hotspot%20features/2002/09/Your%2015%20favorites.aspx)
Corkscrew Swamp Sanctuary and Everglades National Park are named to this list

**About Florida’s Paradise Coast**Whether travelers are looking for a romantic escape or family getaway, Florida’s [Paradise Coast](http://www.paradisecoast.com/) — Naples, Marco Island and the western portion of the Everglades — has an array of vacation options year-round. With more than 30 miles of soft, white sand beaches, thriving arts and culture scene, distinctive dining, family attractions and the best of outdoor adventure, the Paradise Coast is truly a destination with it all. Located just two hours from Miami, four hours from Orlando and three hours from Tampa, the Paradise Coast is easily accessible from some of Florida’s largest cities. Travelers outside of the Sunshine State can fly into Southwest Florida International Airport, which provides nonstop service to 47 destinations (on 17 different air carriers.

For more information about the Paradise Coast, call 800-688-3600 or visit [www.ParadiseCoast.com](http://www.ParadiseCoast.com). Follow the destination on Twitter and Instagram @ParadiseCoast, and on Facebook at [www.Facebook.com/TheParadiseCoast](http://www.Facebook.com/TheParadiseCoast).

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